

ABOUT

- Money Mentor, helping Gen Z & Millennials turn money shame into money power
- Lillywhite Award Winner for extraordinary lifetime contributions to US economic security in 2020
- Morningstar's Asset Allocator of the Year in 2014
- J.P. Morgan Chase Executive for three decades
- Award-Winning Author of *Your Best Financial Life*
- Cofounder, Aspen Leadership Forum on Retirement (with AARP)
- Founder & CEO of Move the Door Enterprises
- Fullbright research fellow; graduate John Hopkins, Princeton

WORLDCLASS SPEAKER & PARTNER:



GO-TO MEDIA EXPERT:



“Anne is a pioneer and innovator!” ~Morningstar

SIGNATURE KEYNOTE

Millennials & Gen Z:
Get the Facts, Hacks & Steps to Turn Money Shame into Money Power

You work hard to build a culture that supports your employees – and grows your bottom line. You’ve tried plans, perks, strategies, roadmaps and initiatives... but the landscape has fundamentally changed. Many obstacles today haven’t even been identified yet, and it’s making your job feel impossible.

What if you knew what the #1 stressor for your Millennial & Gen Z employees was? What if you had a proven solution to remove that stress for them? Do you think that might improve culture, productivity and your bottom line?

The #1 stressor for your Millennial & Gen Z employees is money. Financial industry legend Anne Lester left JP Morgan after 30 years to be the Money Mentor for Millennials & Gen Z. She is helping this generation understand their money shame and shares the insights and steps to turn it into money power. **Your audience will leave empowered to lead their best life and do their best work now.**

Learning Objectives:

- Normalize (and overcome) the shame and negativity that more than 70% of Millennials & Gen Zs have towards money
- Illuminate why this generation “sucks” at money – and the steps to navigate the broken systems
- Identify key hacks to improve short- and long-term money management

Topics:

Employee engagement, culture building, business growth strategies, generational divide, retirement services, employee retention, Millennial & Gen Z, future of work

Audience:

Companies and organizations that have Millennials & Gen Z employees; companies, organizations and associations that have Millennial to Gen Z members



Book Anne for your next event so your audience can live their best life and do their best work now! **Email Anne's team at speaking@annelester.com to learn more.**